

Steve Lee

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SUMMARY

Experienced Senior Video Producer/Editor with expertise in all aspects of video production and leading video teams to success. Seeking leadership role as a Video Producer/Editor. Over ten years working with branded promotional content. Portfolio: www.heystevelee.com

SKILLS

Multi-camera Setup | Social Media Content | Reality TV editing | Promotional Videos | Branded Content | Event Coverage | AI Toolsets | Directing | Producing | Asset Management | Sound Design | Color Correction | Motion Graphics | Cinematography | Budgeting | Project Management | Mentorship | Ideation | Staff Supervision

PROFESSIONAL EXPERIENCE

LEAD VIDEO EDITOR

February 2018 - Present

Official (Contract work)

Remote

- Lead Video Editor on work for clients such as General Mills, Panera Bread, Starbucks, Proactiv, Disney, Autodesk and Universal Music Group. Lead editor skilled at establishing style and tone. Proficient at motion graphics, sound design and color correction. Comfortable with various content formats (social media, YouTube, commercials, marketing content, sizzles and reels, documentaries, reality television, etc). Adept at managing technical challenges. Highly experienced at understanding how to accomplish objectives and satisfy client's goals. Lead Editor for Emmy nominated Panera Bread series.

SENIOR VIDEO PRODUCER / EDITOR

October 2016 - February 2018

MGM Studios / Lightworkers Media

Los Angeles, CA

- Responsible for leading all post production for MGM's Lightworkers digital media network. Developed brand's video identity from scratch, while creating styles for various content packages and series. Created department guidelines and best practices. Technical expert and designed the video studio and post production facility. Hired, supervised and mentored internal staff of producers and editors. Served a dual role as senior producer, delivering hundreds of pieces of video content. Managed media assets and integrated with Frame.io.

LEAD VIDEO EDITOR

April 2015 - October 2016

Official (Contract work)

Los Angeles, CA

- Edited branded content for clients such as Intel, BuzzFeed, Universal Music, Starbucks and Marriott.

PRODUCER / EDITOR

August 2013 - January 2015

BET Network

Los Angeles, CA

- Shot and edited various digital series ranging from celebrity news shows, fashion and lifestyle shows to promos and event coverage.
- Lead editor for the BET Awards digital content.

VIDEO EDITOR

September 2011 - June 2013

Yahoo!

Los Angeles, CA

- Edited three seasons of the award-winning Yahoo! Originals "Ultimate" reality series, tallying over 40 million total views.
- Edited the Yahoo! Originals action sports series "Stunt Nation" hosted by X-Games' Sal Masekela.

PRODUCER / EDITOR

May 2009 - June 2011

Vimby

Los Angeles, CA

- Produced, shot and edited branded promos for clients such as Equinox Fitness, New Era and PUMA.
- Shot and edited a 42 episode cooking series for the General Mills Betty Crocker brand.
- Produced, shot and edited a Project Pink/PUMA PSA starring Nina Dobrev and US Women's soccer stars.
- Produced, shot and edited a television pilot for MTV on digital influencer's Riley Harper and Lance Coury.

EDUCATION

Bachelor of Arts

Dickinson College

Carlisle, PA

- English
- Awarded Ruth Sellers Maxwell Scholarship in English